

Monday, 30 May 2016

## Prize Homes more than just a luxury win to Kids Helpline kids

**yourtown's (formerly BoysTown's) next Art Union Prize Home winner will Win Win Win, walking away with not one but TWO luxury properties - an inner city Sydney apartment AND a stunning Sunshine Coast getaway - while also helping make life saving calls to Kids Helpline possible.**

For 55 years, the **yourtown** Art Union has been funding **yourtown** services and for the last 25 years its supporters have helped make Kids Helpline (KHL) the go-to counselling and helpline service for children and young people across Australia.

According to **yourtown** CEO Tracy Adams, **yourtown** Prize Homes represent more than just prizes to the many children and young people who are helped by its national 24/7 KHL counselling and support service - Art Union Prize Homes make KHL a possibility.

"Kids Helpline is more than 70% funded by the community, with the majority of its funding coming from **yourtown** Prize Home ticket sales," Ms Adams said.

"In other words, without our Art Union supporters, Kids Helpline and the help it gives to the more than 200,000 children and young people each year, just wouldn't be there."

Ms Adams said KHL literally saves lives.

"Kids talk to us about anything, being alone, their school day through to relationship breakdowns, cybersafety, bullying, sexual abuse, homelessness, suicidal thoughts, and drug and alcohol use.

"Some of these contacts can be life saving, with counsellors contacting emergency services to protect children and young people experiencing or at risk of imminent significant harm.

"For Prize Home supporters this means they win, whether they win first Prize in the Art Union or know they could be saving a young person's life."

Art Union and KHL supporters will not be disappointed with what the next Prize Home package has on offer.

"Our supporters told us they wanted plus offers and that's what we are delivering in spades," Ms Adams said.

"For the first time in three years, we're offering two-for-one fantastic properties that offer winners two completely different lifestyle options or both!

"Keen young urbanites or savvy investors might like the Sydney apartment, an inner-city-living dream with a split-level one bedroom studio apartment, private balcony and facilities that include a heated indoor pool, spa, sauna and fully equipped gymnasium.

"Situated on Kent Street, the city hub apartment is a short walk to Darling Harbour, Queen Victoria Building, Chinatown, Sydney Opera House, Circular Quay and The Rocks. You really are immersed into a city life with the fabulous facilities and entertainment this can offer.

"If city living is not for you, then why not escape the bustle and retreat to a waterfront Sunshine Coast home equipped with four bedrooms, two bathrooms, media room, two-car garage and an alfresco deck and pool.

“Only a short walk to local beaches, shops, restaurants, schools and public transport, the home epitomises coastal living at its best, with sun and water combining to provide the ultimate relaxed lifestyle.

“Or maybe you’d prefer to sell one home and keep the other and spend your windfall on travel or start or extend your investment portfolio. There are a multitude of options. You choose – you shape your dream lifestyle.”

The \$1.7 M prize package includes furniture and electrical for both homes along with \$10,000 in gold bullion and a \$1,500 Flight Centre voucher, and 12 months of Council rates, Building and Contents Insurance and other costs.

Winners can also add more **gold bullion** to their wealth by buying more than one ticket in the draw. Buy two tickets and get an extra \$20,000 in gold right up to an amazing \$150,000 in gold if buying 15 tickets. Ask us if you’d like to know more.

Tickets for the prize homes cost only \$15 and are available from [www.yourtown.com.au/lot](http://www.yourtown.com.au/lot) until **10pm (AEST), Wednesday, 22 June 2016** or why not enjoy a relaxing day out visiting the Sunshine Coast property. It might just be one of your new homes!

**Visit Us:**           **61 The Passage, Pelican Waters QLD**  
9am – 5pm AEST 11 May – 21 June  
9pm – 4pm AEST 22 June

**The lucky winner will be drawn at 10am (AEST) on Friday, 24 June 2016.**

**-ENDS-**

## KEY PRIZE INFORMATION

**1st Prize - \$1,704,449**

**Sunshine Coast Home** - 61 The Passage, Pelican Waters Qld 4551 - **\$926,448**  
Plus \$129,561 Furniture & Electrical

**\*Plus\***

**Sydney City Centre Apartment** - Unit 50/361-363 Kent Street, Sydney NSW 2000 - **\$598,659**  
Plus \$38,281 Furniture & Electrical  
Plus \$1,500 Flight Centre Voucher  
Plus \$10,000 Gold Bullion

### 2nd Prize

Flight Centre Voucher OR David Jones Gift Card OR Harvey Norman Gift Card \$10,000  
**Total 2nd Prize \$10,000**

### 3rd Prize

Flight Centre Voucher OR David Jones Gift Card OR Harvey Norman Gift Card \$5,000  
**Total 3rd Prize \$5,000**

## INTERVIEW/FILMING OPPORTUNITIES

Tracy Adams, **yourtown/Kids Helpline** CEO  
Tony Fitzgerald, **yourtown/Kids Helpline** Counselling Centre Manager  
Kids Helpline counsellors  
Previous Prize Home winners – both in Sydney and Queensland  
Prize home film footage available on request – see <https://youtu.be/guHDYBx9Q3o>

For **Kids Helpline** case studies contact us or see the latest ‘Kids Helpline Insights’ Report at [www.kidshelpline.com.au/reports](http://www.kidshelpline.com.au/reports)

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