

Monday, 13 June 2016

## Something's different about Maleny as storybook Prize Home creates new magic

**yourtown's (formerly BoysTown's) next Art Union Prize Home winner will be creating their own magic when they move into their luxurious sprawling storybook home in the lush hinterland of Maleny.**

Set on nearly 22 acres in magnificent Maleny, this storybook Prize Home will leave you feeling like you're in the Hamptons. Complete with spectacular views, it features a fireplace, indoor/outdoor living overlooking the lush green landscaped gardens and a 12m heated inground pool.

The properties' own creek gives you your own private access to one of the best swimming spots in the Sunshine Coast. With views of the Blackall Ranges, nature lovers will revel in being nestled in this beautiful country getaway located only minutes from the national park and waterfalls and 30 mins to Sunshine Coast beaches. The Maleny town centre, local shops, cafés and restaurants are just around the corner.

This home features four bedrooms (all with ensuites), two double garages and has the advantage of a separate cabin by the creek, ideal for finding your own space, or maybe an artist's retreat or a place for friends and family to stay. It's your choice. There's plenty of room for stopovers with a self-contained two bedroom guest wing forming part of the residence.

According to **yourtown** CEO Tracy Adams, this is one of **yourtown's** best Prize Home offers yet, offering **yourtown** supporters something different to the coastal properties **yourtown** is renowned for, while being no less special and spectacular.

"We're a national charity known for the breadth of our work with disadvantaged young people but also the quality luxury of our Prize Homes," Ms Adams said.

"This is an exceptional property and we're proud to present this along with our Mornington Peninsula, Victoria Prize Home as our next Prize Home offerings."

Ms Adams said supporters not only get to experience a different property but also get to make a difference in the lives of young people across Australia, including helping young people learn skills, get jobs and live safe happy lives.

"Around 75% of our fundraising comes from our Art Union and other community support. Without this ongoing financial commitment, many of the hundreds of thousands of children and young people we help each year wouldn't have access to the support and choices our services offer," she said.

"More than 50,000 young people aged 15 to 24 years were long-term unemployed in Australia last year, meaning they had been out of work for at least a year and this can have a long-term effect on young lives.

"With some experiencing low self-esteem, poor mental and physical health, the longer young people are unemployed the harder it can be to break the unemployment cycle and find a job. With the support of our Prize Home supporters we work hard to reverse this.

"**yourtown** works with thousands of young job seekers each year. We know every young person is different and we help them to identify their strengths, aspirations, vocational aptitudes, transferable skills and the practical challenges they face to securing work.

"Our goal is to help these young people improve their chances of getting a job and find their place in the community, breaking the cycle of unemployment."

**yourtown** has a long history of providing tailored programs that help give young people a great start in life, helping thousands of young Australians into training and work.

Melissa Booth is just one of those young people, taking part in **yourtown** vocational training and counselling programs after facing some tough times as a teenager. She went on to complete a carpentry apprenticeship, work overseas and is now working in the Australian tourism industry.

"I was focused at school and achieved well throughout my academic life and unlike most other youth my age, I always seemed to know which direction my life was going," Melissa said.

"That direction became dulled through year 11 and 12 when I became depressed and developed an eating disorder.

"If there is one thing that my experiences have taught me, it's that life can change in a second.

"I originally entered into BoysTown (**yourtown**) with the intent to escape life. Instead, it helped me heal and once again know how to embrace life. For that I am and will be forever grateful."

Every ticket purchase for a **yourtown** Prize Home makes a difference for a young person and of course the lucky winner!

With a total prize package of \$1.68 M it includes \$146,999 furniture and electrical plus \$10,000 gold bullion plus a \$1,500 Flight Centre voucher along with 12 months of Council rates, Building and Contents Insurance and other costs.

First prize winners can choose either the Maleny, Sunshine Coast property or a stunning sea side Mount Martha home in the Mornington Peninsula. For more about the prizes on offer see below.

Winners can also add more **gold bullion** to their win by buying more than one ticket in the draw. Buy two tickets and get an extra \$20,000 in gold right up to an amazing \$150,000 in gold if buying 15 tickets.

Tickets for the Prize Homes cost only \$15 and are available from [www.yourtown.com.au/lot](http://www.yourtown.com.au/lot) until 10pm (AEST), **Wednesday, 27 July 2016**.

**Visit Us:**            **232 Burgum Road, North Maleny, Queensland**  
9am - 5pm AEST 8 June - 26 July  
9pm - 4pm AEST 27 July

**The lucky winner will be drawn at 10am (AEST) on Friday, 29 July 2016.**

**-ENDS-**

## **KEY PRIZE INFORMATION**

### **1st Prize - \$1,685,975**

**Sunshine Coast** - 232 Burgum Road, North Maleny, Queensland  
Plus \$146,999 Furniture & Electrical  
Plus \$10,000 Gold Bullion  
Plus \$1,500 Flight Centre Voucher

**OR**

**Mount Martha** - 6 Shearwater Drive, Mount Martha, Victoria  
Plus \$116,278 Furniture & Electrical  
Plus \$90,000 Gold Bullion  
Plus \$12,500 Flight Centre Voucher

### **2nd Prize**

Flight Centre Voucher OR David Jones Gift Card OR Harvey Norman Gift Card \$10,000  
**Total 2nd Prize \$10,000**

### **3rd Prize**

Flight Centre Voucher OR David Jones Gift Card OR Harvey Norman Gift Card \$5,000  
**Total 3rd Prize \$5,000**

## INTERVIEW/FILMING OPPORTUNITIES

Tracy Adams, **yourtown/Kids Helpline** CEO

Melissa Booth, former **yourtown** client

Melissa's story – see <https://www.youtube.com/watch?v=U8nlj30jW88>

Previous Prize Home winners – Sydney and Queensland

Prize home film footage available on request

## MEDIA CONTACTS:

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